



FRANÇOISE BERTRAND

President and CEO

Fédération des chambres de commerce du Québec (FCCQ)

Holder of a Bachelor's Degree in Sociology (Université de Montréal) and a Master's Degree in Environmental Studies (York University, Toronto), Françoise Bertrand has more than 30 years experience leading major organizations.

She began her senior management career at Université du Québec à Montréal, where she held various positions from 1983 to 1988, first as Assistant Dean, Resource Management, and then as Assistant to the Vice Rector, Teaching and Research, and Dean of Resource Management.

She went on to become President and CEO of the Société de radio-télévision du Québec (now Télé-Québec), where she was responsible for refocusing the mission of the organization, which has since played a leading role in Quebec's media landscape through programming that matches high quality with financial success.

In 1995, she moved to a career in consulting as Principal at KPMG Management Consulting, an experience that allowed her to assist and advise senior managers and boards of directors in identifying and successfully negotiating challenges related to growth.

After her time with KPMG, Françoise Bertrand, in 1996, became the first woman to serve as Chairperson of the Canadian Radio-television and Telecommunications Commission (CRTC). In this position, she steered the radio broadcasting and telecommunications sector toward greater convergence in order to promote competitiveness and consolidation among companies.

In 2001, she left the CRTC to become a Partner at Groupe SECOR for 3 years. This return to consulting allowed her to share her strategic expertise with the senior managers and boards of directors of companies in the communications, media and entertainment sectors in Montreal, Toronto and Paris.

Since 2003, she has served as President and CEO of the Fédération des chambres de commerce du Québec (FCCQ), the most influential business network in Québec, representing 162 chambers of commerce and 100,000 members active in all sectors of the economy across the province.

Throughout her career, Françoise Bertrand has served on the board of directors of numerous organizations. She is currently a member of the board of Québecor Inc., CSST, FIDEC, and Montreal's Club Saint-Denis.

She is also the recipient of many awards and distinctions, including France's Chevalier de la Légion d'honneur, awarded to her in 2001 in recognition of her efforts to foster cooperation between Canadian and French institutions in the communications industry. In 2007, she was recognised as one of Canada's Most Powerful Women: Top 100 by the Women Executive Network. In June 2008, she received the distinction of Chevalier de l'Ordre national du Québec, the most prestigious award given by the government of Québec. She received her insignia by the Québec Prime Minister, the Honourable Jean Charest.